

# IFMA DISTRIBUTOR SALES & MARKETING PERFORMANCE AWARD



## 2007 NOMINATION FORM

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International  
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*Shaping the Future of Foodservice*

**DEADLINE FOR NOMINATIONS IS SEPTEMBER 7, 2007**

# 2007 IFMA DISTRIBUTOR SALES & MARKETING PERFORMANCE AWARD

## OFFICIAL NOMINATION FORM



### General Description of Award

The recipient of this award will be a single independent distributor or an individual operating company of a distributor with multiple locations. This organization will have demonstrated successful planning and execution of creative sales and marketing. The considerations for this award will include sales incentive programs, sales training, sales and marketing support, special events and value-added services.

Judging will take place in late September and the Award will be given out at the IFMA/IFDA Presidents Conference, taking place November 11 – 14, 2007 at the Renaissance Esmeralda Resort & Spa in Indian Wells, CA. In order to be officially confirmed as an IFMA Distributor Sales & Marketing Performance Award winner, the winning company must agree to have a senior-level representative in attendance at Presidents Conference to accept the award.

### **IFMA Distributor Sales & Marketing Performance Award Nomination Guidelines**

- The company nominated can be either a single independent distributor or an operating company of a distributor with multiple locations.
- The distributor must be nominated by an IFMA manufacturing company.
- Only nominations on the official nomination form will be accepted.
- Nominations must be received no later than **September 7, 2007**

### General Nomination Instructions

- Please fill out the attached nomination form in its entirety.
- Nominations may not be handwritten
- The jury will base its decision on the nomination form as well as collateral materials (examples of sales training, promotional materials, events, etc. )

I am pleased to nominate the following candidate for a 2007 IFMA Distributor Sales & Marketing Performance Award.

Company \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### **Nominated by:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Please return nominations to:

### **Corinne Zollars**

Director, Event Management

IFMA

180 North Stetson Avenue, Ste. 4400

Chicago, IL 60601

312-540-4400 x 410

Corinne@ifmaworld.com

If you have questions, please contact Corinne Zollars.



