

COEX 2010

February 28-March 3, 2010
JW Marriott Orlando, Grande Lakes
Orlando, Florida

Register by
December 31, 2009 and
take advantage of
Early-Bird
registration fees!

REGISTRATION FORM

Full Company Name (for registration list and badge) _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

REGISTRANT #1	Check here if this is your first COEX <input type="checkbox"/>	REGISTRANT #2	Check here if this is your first COEX <input type="checkbox"/>
Name _____		Name _____	
Title _____		Title _____	
Nickname (for badge) _____		Nickname (for badge) _____	
Email _____		Email _____	

(See reverse side for additional space and spouse registration information)

You also can register online by visiting IFMA's Web site: www.ifmaworld.com.

REGISTRATION FEES (Early-bird & bonus fees available)

NOTE: MANUFACTURER & ASSOCIATE ATTENDEES MUST BE IFMA MEMBERS, AND MEMBERSHIP DUES MUST BE PAID BEFORE THE EVENT. Fee includes all meeting materials and programmed meal functions.

Please check one:

- Foodservice Operators:**
Each Registrant: ~~\$895~~ **COMPLIMENTARY**

	Early-Bird Fee (Register by 12/31/09)	Fee After 12/31/09
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- | | | |
|--|--------------|--------------|
| <input type="checkbox"/> Member Manufacturers: | \$1,895 each | \$1,995 each |
| <input type="checkbox"/> Member Associates: | \$2,295 each | \$2,395 each |
| <input type="checkbox"/> Distributors: | \$2,295 each | \$2,395 each |

**BONUS REGISTRATION FEE:
REGISTER 4 PEOPLE
& GET A 5TH REGISTRATION FREE!**

METHOD OF PAYMENT

Please check one:

- CHECK** — Enclosed is my check # _____ in the amount of \$ _____.
(Payable to IFMA in U.S. dollars — mail to IFMA.)
- CREDIT CARD** — Charge \$ _____ to the following credit card:
 MasterCard VISA American Express
(You may fax registration to IFMA at (312) 540-4401).

Credit card #: _____

Expiration date: _____

Name of card holder: _____

Signature of card holder: _____

REGISTRATION MUST INCLUDE PAYMENT (CHECK OR CREDIT CARD) BEFORE PROCESSING.

(See reverse for important hotel
and schedule information).



REGISTRANT #3 Check here if this is your first COEX

Name _____

Title _____

Nickname (for badge) _____

Email _____

REGISTRANT #4 Check here if this is your first COEX

Name _____

Title _____

Nickname (for badge) _____

Email _____

REGISTRANT #5 Check here if this is your first COEX

Name _____

Title _____

Nickname (for badge) _____

Email _____

REGISTRANT #6 Check here if this is your first COEX

Name _____

Title _____

Nickname (for badge) _____

Email _____

SPOUSE REGISTRATION

Although there are no formal spouse activities held during COEX, tickets for programmed meal functions may be purchased. Badges will be issued and must be worn to each function.

	Early-Bird Fee (Register by 12/31/09)	Fee After 12/31/09
IFMA Members:		
<input type="checkbox"/> Package #1:	\$ 550 each	\$ 575 each
	Includes all programmed meal functions.	
<input type="checkbox"/> Package #2:	\$ 325 each	\$ 375 each
	Includes all programmed receptions <u>only</u> .	

NAME OF SPOUSE REGISTRANT	NICKNAME

START & END TIMES

- Registration opens at 12:00 noon, Sunday, February 28.
- Opening Reception, 7:00 pm on Sunday.
- Conference ends at 9:30 am on Wednesday, March 3.

Program and food functions/receptions open to registered attendees only.

CANCELLATION POLICY

Note: All changes and/or cancellations must be submitted to IFMA in writing.

- Notification on or before Jan. 22, 2010 — Full refund.
- Notification after Jan. 22 through Jan. 29 — 50% refund.
- Notification after Jan. 29 — No refund.

(This cancellation policy reflects IFMA's contractual agreement with the JW Marriott Orlando, Grande Lakes in Orlando, Florida.)

Return this form to:



International Foodservice Manufacturers Association
 Two Prudential Plaza, 180 N. Stetson Avenue, Suite 4400
 Chicago, Illinois 60601
 P: (312) 540-4400 F: (312) 540-4401 W: www.ifmaworld.com

ROOM RESERVATIONS

You are responsible for making your own hotel reservations. The headquarters hotel is the JW Marriott Orlando, Grande Lakes. In order to ensure the reservations of your choice, please follow the instructions below:

- Step 1: Complete this registration form and return it to IFMA **BEFORE** making your hotel reservation.
- Step 2: Reserve your room by calling the Reservations Department at 407/206-2300. Be sure to tell them that you are attending COEX.

Please Note:

- **Room rate:** \$299 single or double. The hotel requires one night's room deposit per room to guarantee accommodations.
- **Cutoff date** for reservations in the IFMA/COEX block is February 3, 2010, or as soon as the block is full. Reservations received after February 3 or after the block is full will be taken on a space-available basis and may be at a different rate.
- **Late cancellations or early departures may be subject to additional hotel fees.**